JACOB STANBRIDGE

Jacob Stanbridge · UX Designer

Manchester, UK · jrstanbridge@icloud.com · 07947 159 687

jacobstanbridge.com

PROFILE

UX designer completing the Google UX Design Certificate, looking for a junior or entry-level UX role. Designed FamJam, a family schedule app, from research to a tested prototype that scored 97 on the System Usability Scale, then built its design system in Figma. Background in premium car retail and marketing: understanding what customers need, explaining complex products clearly and using data to improve content.

UX PROJECTS

FamJam: family schedule app · Sole UX designer · Google UX Design Certificate — Aug – Oct 2026

- Audited 4 competitors and created 3 personas, finding that no planner was both visual and collaborative.
- Ideated with Crazy 8s, leading to a side-by-side family timeline and a shared inbox where one person approves activities.
- Ran 2 rounds of moderated usability testing with 5 participants. Final prototype: 20 of 20 tasks completed and a System Usability Scale average of 97 (range 90 to 100).

FamJam design system · Self-initiated, alongside the course — Sep – Oct 2026

- Turned every visual value into tokens: 3 Figma variable collections (including 8 family colours as modes) and 13 text styles.
- Grew the component library from 27 to 56, with Default, Pressed and Focus states on everything interactive and every tappable component at least 48 × 48.
- Fixed contrast in context (date arrows 2.0 to 3.2:1), wrote 100+ screen reader annotations and tested all 31 frames at 375, 393 and 430px wide.

UX portfolio website · jacobstanbridge.com — 2026

- Designed in Figma for desktop, tablet and mobile, with responsive variables, hover, pressed and focus states, and a contrast audit of 929 text runs. Reflects a passion for typography and editorial design.

CERTIFICATES AND EDUCATION

Google UX Design Certificate · Coursera · 6 of 8 courses complete — Jul 2026 – present

Google AI Professional Certificate · Coursera — Completed Aug 2026

BA (Hons) Business Economics, First Class · University of Hull — 2018 – 2021

EXPERIENCE

Career break: travelling in Asia and Australia — Jan – Jul 2026

Freelance Photographer · Stanbridge Automotive Photography — Jun 2025 – Jan 2026

- Photographed cars for private owners and businesses, including repeat work for Hemmels International, and designed the business website from portfolio to enquiry.

Marketing Executive · McLaren and Lamborghini Leeds (Parks Motor Group) — Jan 2024 – Jun 2025

- Managed a £250,000+ Lamborghini marketing budget and met every KPI; ran McLaren Fest, an £80,000 customer event.
- Used campaign data and competitor analysis to improve content, raising email click-through from 1.6% to 2.2%.

Product Genius / Marketing · Sandal BMW, Wakefield — Nov 2021 – Jan 2024

- Certified BMW Product Genius: found out what each customer needed, explained complex technology in plain terms and created web and social content with the marketing team.

Self-built websites — Since 2016

- All The Rage, a trainer price-comparison site, and Cars 250, a car magazine site later a poster shop, with a 78-page notebook of design rules.

SKILLS AND INTERESTS

UX: competitive audits, personas, Crazy 8s, wireframing, prototyping, moderated usability testing, SUS and NPS, design systems, responsive design, accessibility (WCAG)

Tools: Figma (variables, components, auto layout, prototyping, Dev Mode), Google Workspace, Claude, Adobe Photoshop and Lightroom, Final Cut Pro

Interests: sport of all kinds, photography and film